



STATISTICAL INSTITUTE OF BELIZE



Consumer Confidence Index

August 2025



PRESENTATION OUTLINE

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- 2 Measuring the CCI
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What is the Consumer Confidence Index (CCI)?

The Consumer Confidence Index (CCI) is a measure of consumer sentiment that indicates how households are likely to behave in the future with respect to consumption and savings.

The CSS is administered to one, randomly selected, knowledgeable household member, aged **18 years or older** via **Computer-Assisted Telephone Interviews (CATI)**.

Measuring the CCI

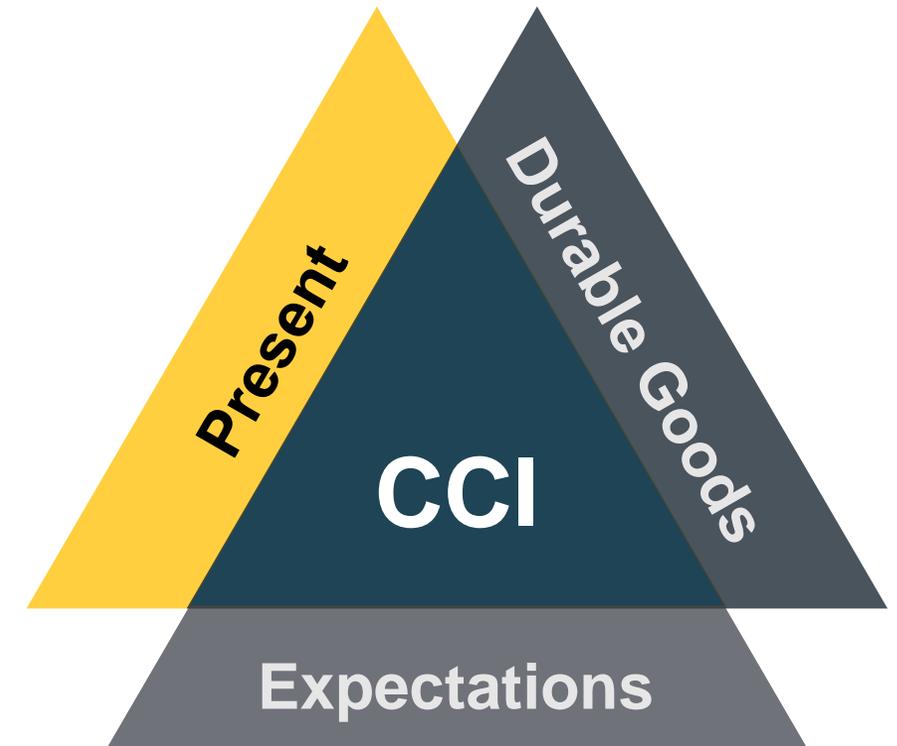
Present – focuses on changes in consumer sentiment with respect to general economic conditions and the household financial situation compared to the past 12 months.

Expectations – focuses on how consumers feel about general economic conditions and their household financial situation over the next 12 months.

Durable Goods – looks at purchases of major household items such as a home, a car, etc.

Consumer Confidence Index (CCI) ranges from 0 (very pessimistic) to 100 (very optimistic).

- CCI above 50, consumers are optimistic, spend more, and save less.
- CCI below 50, consumers are pessimistic, save more, and spend less.



Consumer Confidence Index

August 2025

August 2025

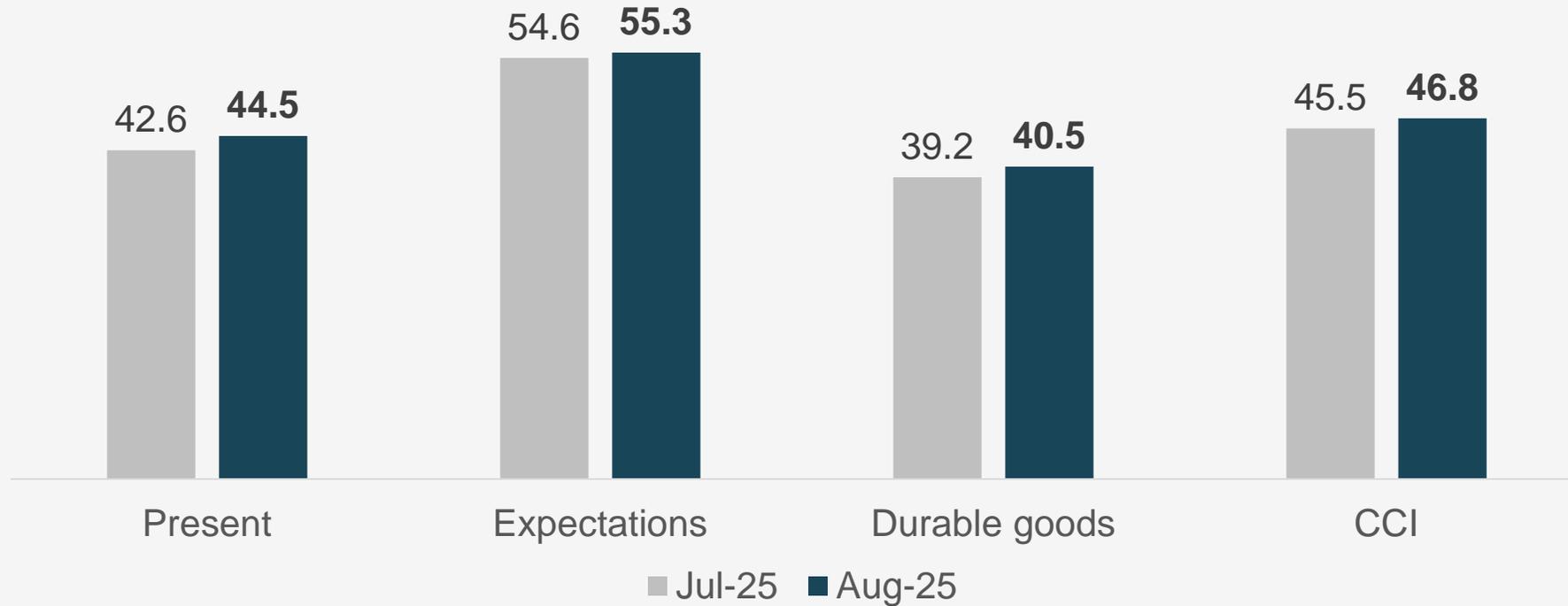
CCI

Consumer Confidence Index

 46.8 | 2.9%

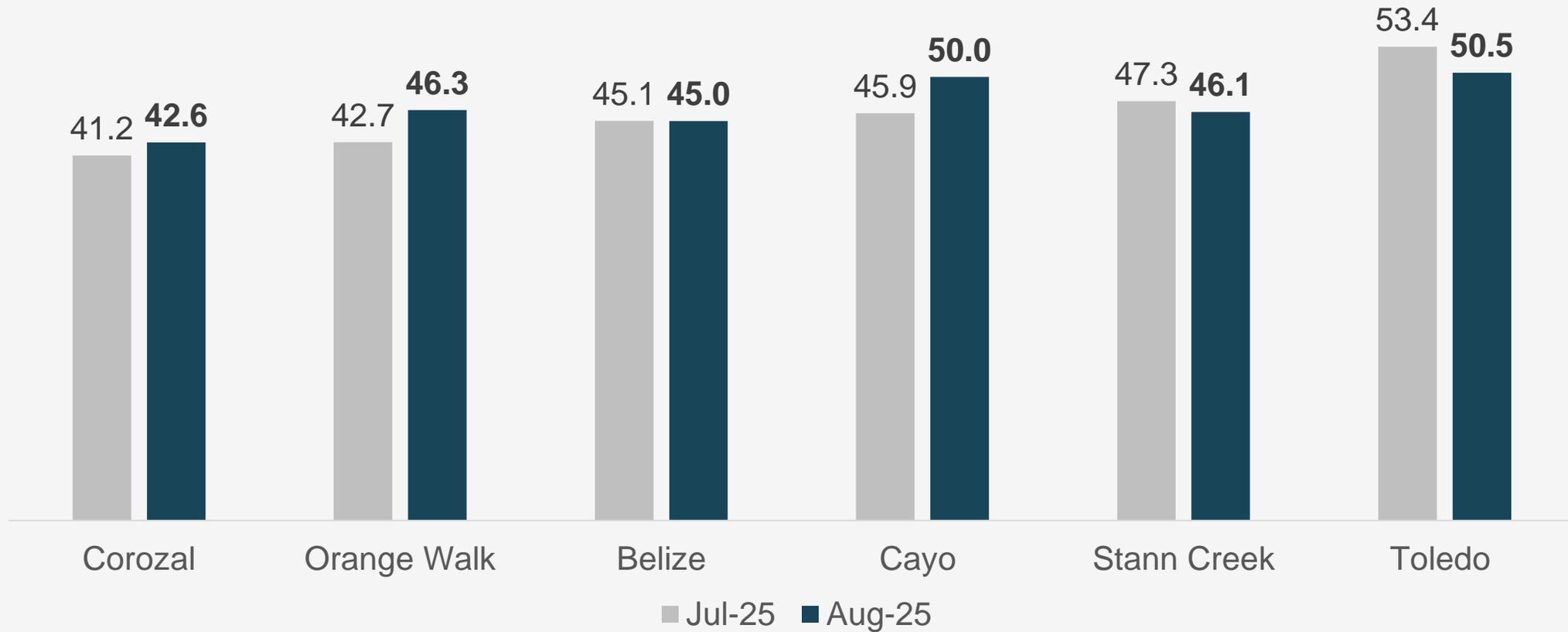
The consumer confidence index for the month of **August 2025** stood at **46.8**. This represents an increase of 2.9% from **July 2025** when the index stood at **45.5**.

National CCI by Sub Index July vs August 2025



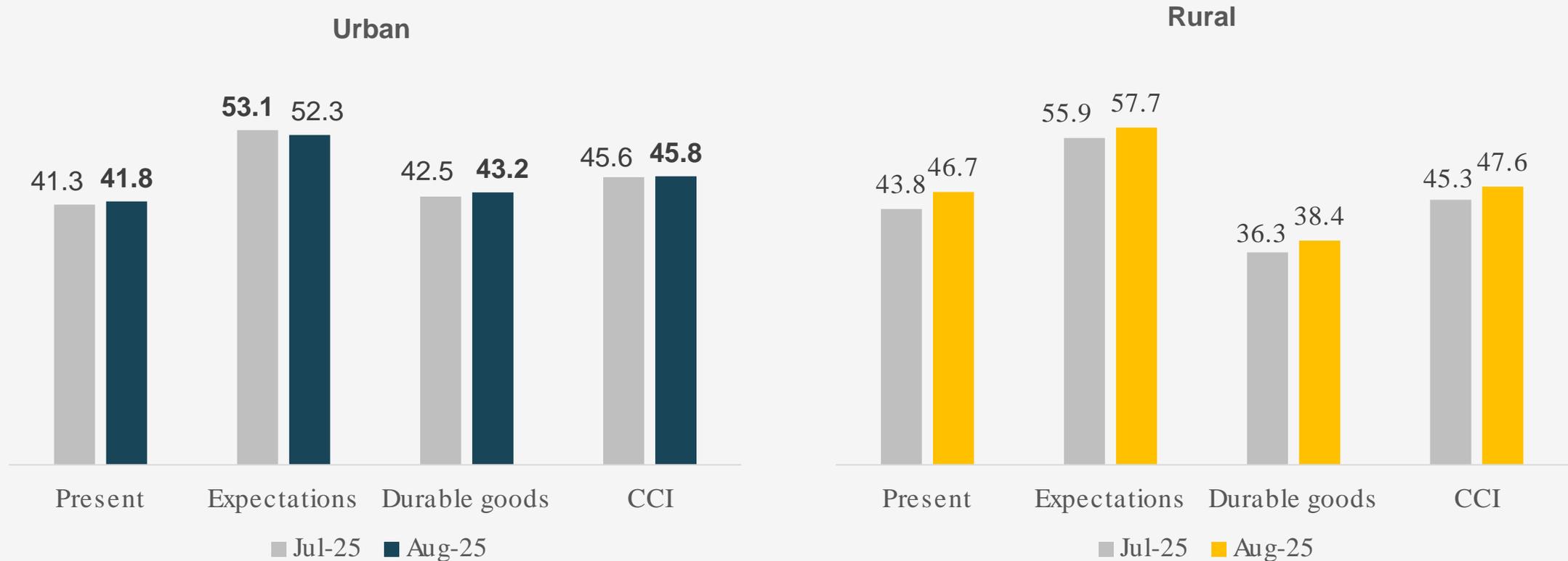
Source: Statistical Institute of Belize. Consumer Sentiment Survey, 2025.

National CCI by District July vs August 2025



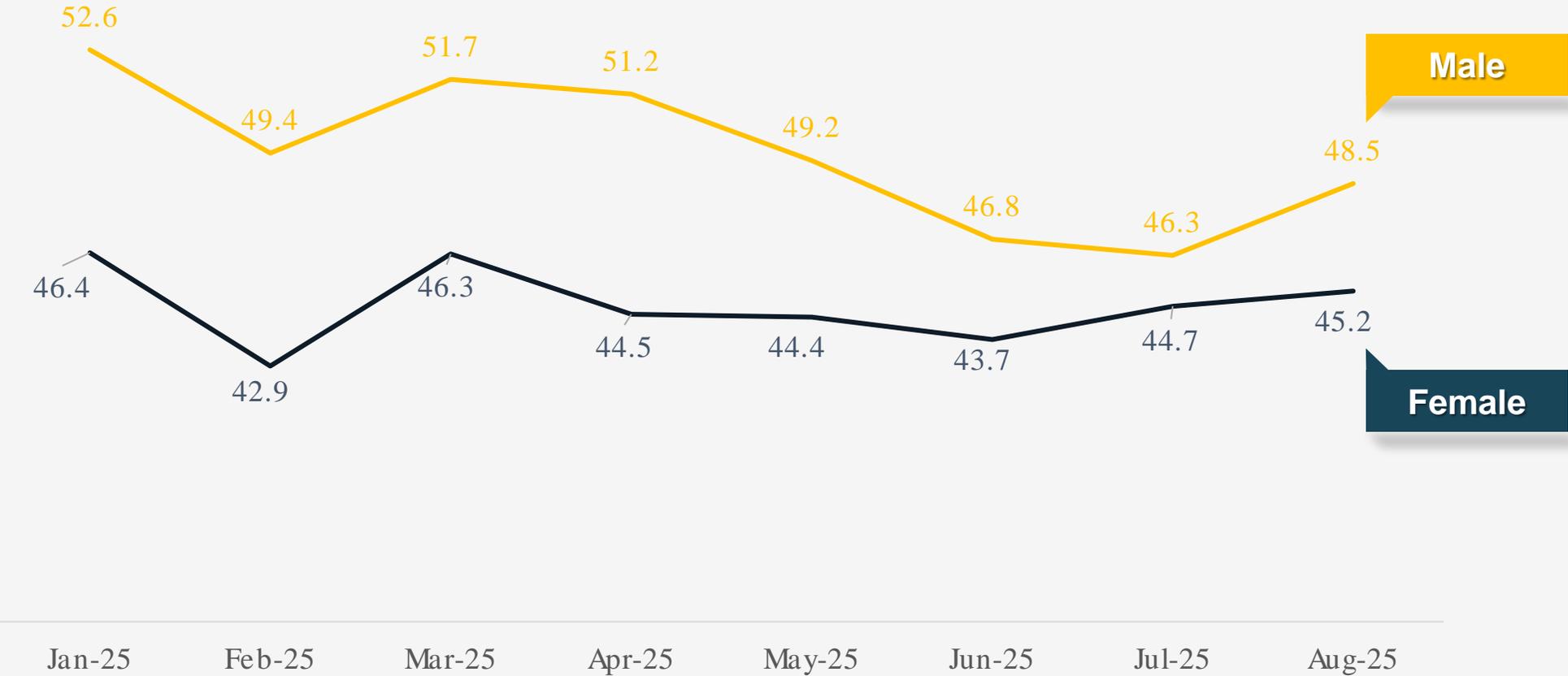
Source: Statistical Institute of Belize. Consumer Sentiment Survey, 2025.

Urban/Rural CCI by sub index July vs August 2025



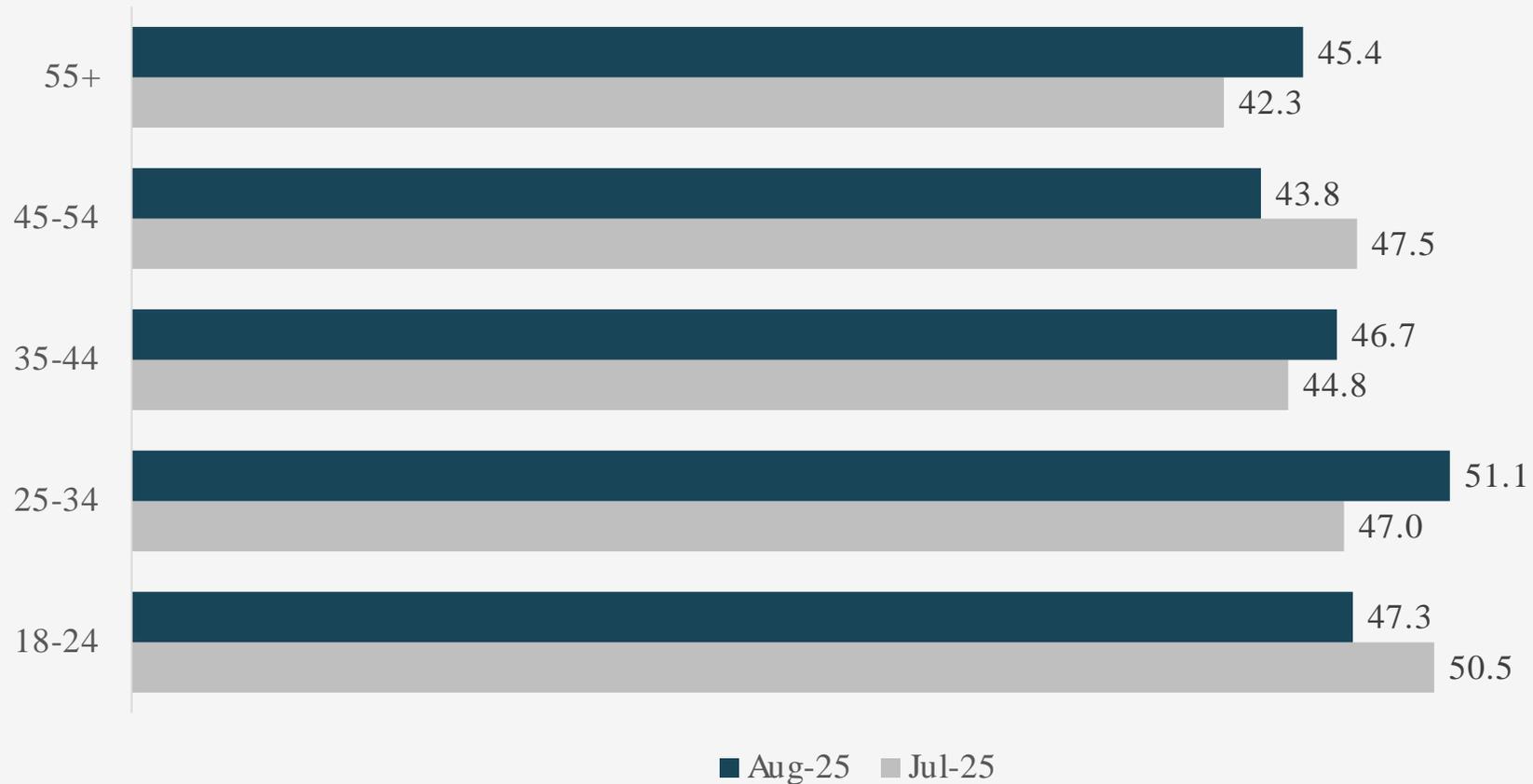
Source: Statistical Institute of Belize. Consumer Sentiment Survey, 2025.

CCI by sex January - August 2025



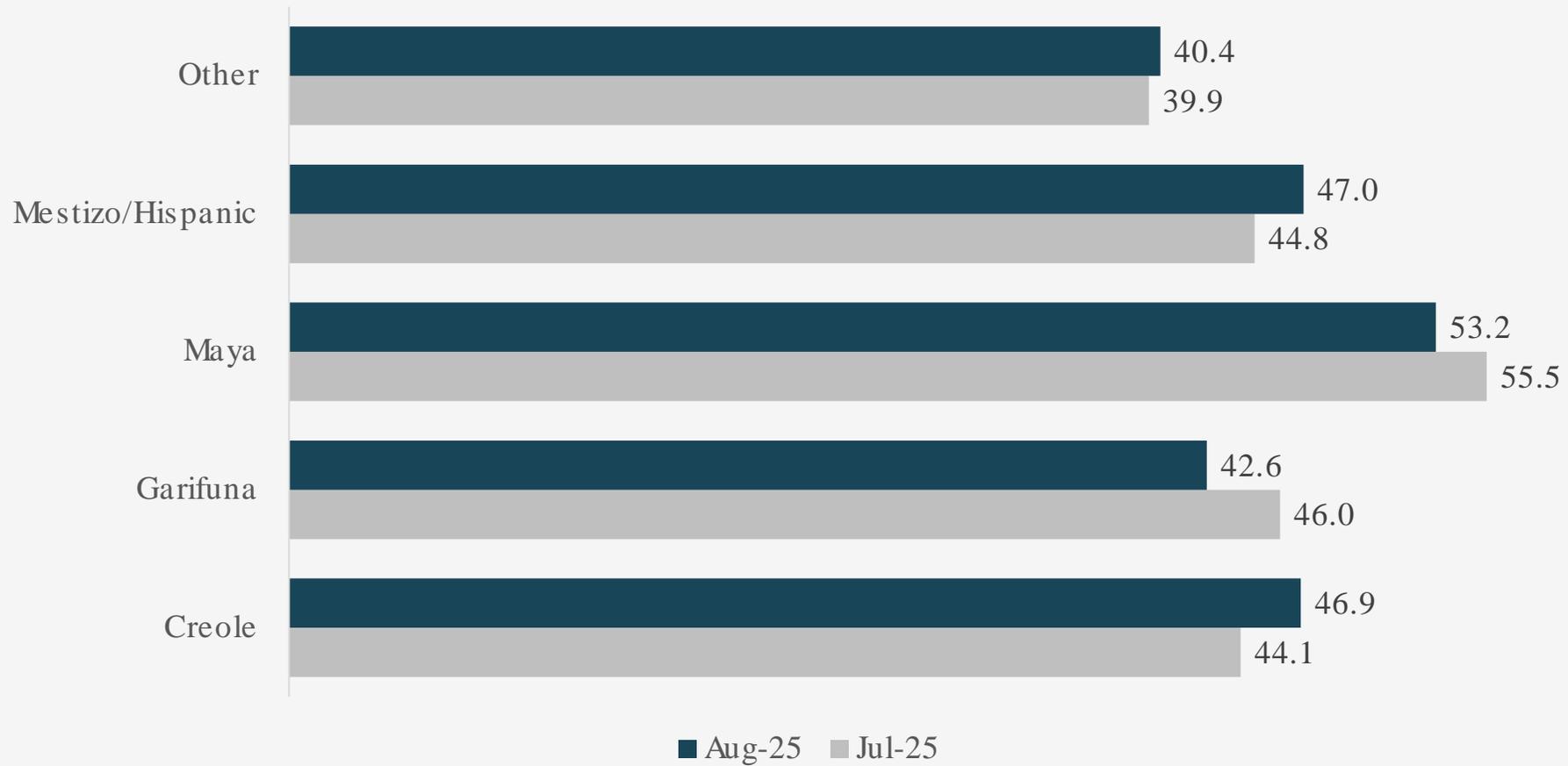
Source: Statistical Institute of Belize. Consumer Sentiment Survey, 2025.

CCI by age group July vs August 2025



Source: Statistical Institute of Belize. Consumer Sentiment Survey, 2025.

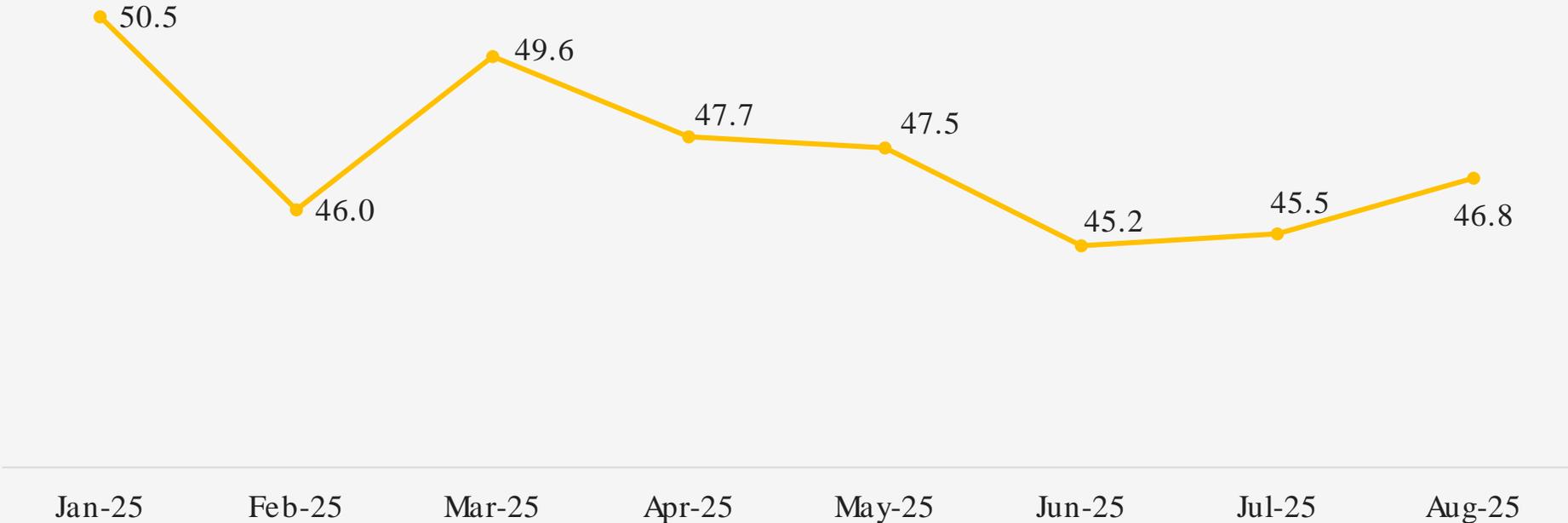
CCI by ethnicity July vs August 2025



Source: Statistical Institute of Belize. Consumer Sentiment Survey, 2025.

National CCI

January - August 2025



Source: Statistical Institute of Belize. Consumer Sentiment Survey, 2025.

Year-to-Date Consumer Confidence Index

January - August 2025

January – August 2025

CCI

Consumer Confidence Index

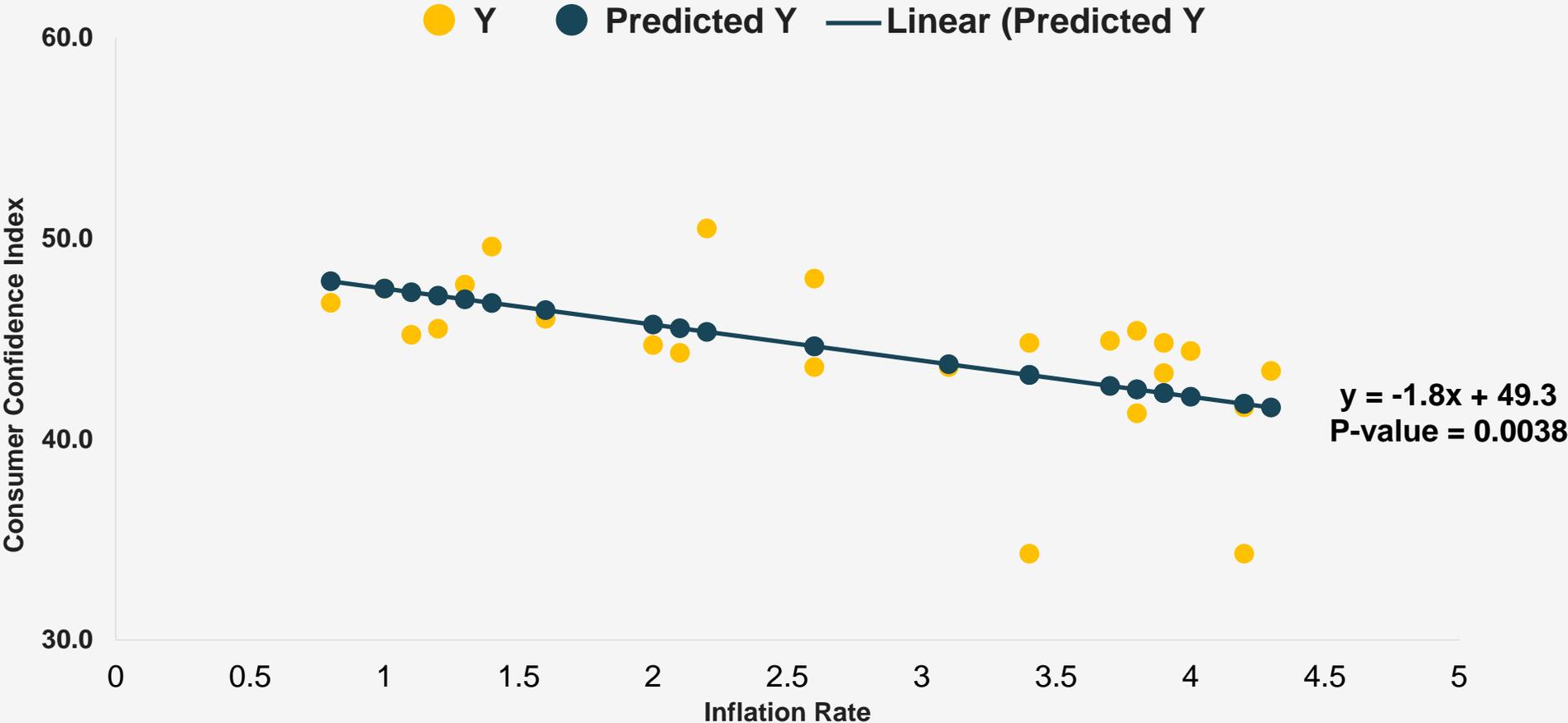
47.4

The average Consumer Confidence Index for the **first eight months in 2025** stood at **47.4**.

Component	Year-to-Date Average
Present	45.6
Expectations	56.0
Durable Goods	40.4

Relationship between Consumer Confidence and Inflation

September 2023 to August 2025



Recap

 The CCI for the month of August 2025 **increased** by **2.9%** when compared to July 2025

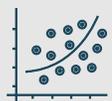
Present	↑ 4.3 %
Expectations	↑ 1.2%
Durable goods	↑ 3.5%

 The largest increase was observed in the **Cayo District**, which rose by **8.9%**

 Consumer confidence increased by **4.8%** for **males** and **1.0%** for **females**.

 Consumer confidence increased across nearly all age groups, most significantly among **persons aged 25-34**, by **8.7%**

 Consumer confidence increased across nearly all ethnicities, most notable was a **6.3% rise** in confidence among the **Creole ethnicity**.

 The regression showed that as **prices increase, consumer confidence declines**

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