



# EMPLOYMENT OPPORTUNITY

The Statistical Institute of Belize is seeking a resourceful, results-driven and qualified candidate to fill the vacant position of **CONTENT CREATOR** for the **Multiple Indicator Cluster Survey (MICS7)** for a **TEN-MONTH PERIOD**:

**Reports to:** Statistician II, Data Dissemination Department

**Duty Station:** Belmopan

**Start Date:** May 13<sup>th</sup>, 2024

## Essential Duties and Responsibilities:

- Produce monthly social media posts, human interest stories and memes on Facebook, Instagram, and TikTok.
- Submit recommendations for 3 influencers that the SIB/UNICEF should engage to promote awareness of the MICS7.
- Submit learnings/insights on the impact of the social media content assignment for SIB/UNICEF to consider.
- Develop educational packages, and marketing and branding strategies for the MICS7.
- Ensure brand consistency in the social media messages and visuals across the SIB.

## Education and Experience:

- An Associate's Degree in Journalism, English, Marketing, Communication or a related field or a High School Diploma with training in Graphic Design/Social Media Marketing.
- At least 2 years of experience in social media marketing.
- Demonstrated experience in creating social media content, especially for Facebook, Instagram and TikTok, as well as experience with new media executions, preferably with a non-government organization.
- Knowledge and understanding of local and global digital landscape and trends.
- Experience with graphic design, ability to create designs for digital media purposes in graphic design programs, such as the Adobe Creative Suite.
- Ability to integrate PR/communication initiatives with social media.
- Previous experience with international non-government organizations is considered an asset.

## Modality of Work:

The Content Creator will be stationed at the SIB's headquarters in Belmopan but is expected to travel around Belize for special occasions or for the purpose of capturing images or video of unique features.

## Working Hours:

Monday to Thursday from 8:00 am to 5:00 pm and Friday from 8:00 am to 4:00 pm. Some weekends may be required, where necessary. Where traveling is required to capture field work activity, working hours may vary.

## Payment Conditions:

Remuneration will be based on qualifications and experience.

Applications together with curriculum vitae, two (2) recent references, and certified copies of academic transcripts and certificates and a recent police record must be submitted by **Friday, May 8<sup>th</sup>, 2024** to:

**HUMAN RESOURCE MANAGER**  
**Statistical Institute of Belize**  
1902 Constitution Drive, Belmopan  
Email Address: [anoralez@mail.sib.org.bz](mailto:anoralez@mail.sib.org.bz)

Ref: **Content Creator**

**All applications will be held in strict confidence**  
**Only shortlisted applicants will be contacted for an interview**