



## Data Collection

The SIB has trained interviewers who will be visiting each business place being surveyed to conduct face-to-face interviews with business owners/managers. They will be inputting some basic information on the characteristics of the businesses on tablets using a special application designed by the SIB. They will also be collecting more detailed information on income and expenditures using a paper questionnaire.

These interviewers will always have an official ID card to show that they are working on behalf of the SIB.



## Is a business' information safe with the SIB?

All data we collect from any person, household or business is held in the strictest of confidence. The law that governs the SIB prohibits us from sharing any confidential information with anyone outside of our institution. Every employee of the SIB, even temporary survey staff, must sign an Oath of Secrecy, which is binding for life.

## CONTACT US



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# BUSINESS ESTABLISHMENT SURVEY 2016





## What is the BES?

The Business Establishment Survey is a large-scale survey of businesses which the SIB will be conducting in April 2016. Trained interviewers will be visiting about 4,100 randomly selected businesses across the country to collect information on the characteristics of the business (location, ownership, type of business, number of employees).

The information collected will be used to:

- Improve the SIB's statistics on the size, composition and performance of the economy
- Produce new types of statistics on the Belizean economy
- Update the SIB's national listing of business establishments



## Our Statistics

The information collected by the SIB is used to produce regular updated statistics on the conditions within our country. These figures are used for decision-making, planning, and research.

The SIB collects and publishes information on:

- Population and housing conditions
- Employment and unemployment
- Economic growth
- Imports and exports
- Consumer Prices



## About the SIB

The Statistical Institute of Belize is the country's national statistical agency. We are the official source of information on Belize's population, economy, and social conditions.

Much of the statistics we produce are obtained by carrying out various surveys throughout the country. The Business Establishment Survey (BES) is one such survey.

